



SHEBOYGAN film festival



2026 Sponsorships Opportunities



SHEBOYGAN film festival

History

Sheboygan Film Festival (SFF) was founded in 2025 by a group of filmmakers, educators, and marketing professionals, all with ties to Sheboygan County. The founding committee pulled from their own experiences screening their films at festivals and considered what made some experiences more impactful than others. One of the delights of screening at a festival was the opportunity to connect with a new place and community. The committee set out to create a festival that was both filmmaker-forward and community-centric.

The inaugural festival in 2025 was a celebration of Sheboygan and film, offering ample opportunities for filmmakers to connect with the community and conversely opportunities for the Sheboygan community to engage with films and filmmakers. The inaugural festival screened over 90 films, hosted 30 filmmakers, and welcomed over 600 guests.

Mission

Sheboygan Film Festival is an annual event dedicated to sharing the joys of film and empowering creative communities in Sheboygan and the greater Midwest. Sheboygan Film Festival supports new and established filmmakers from around the world through curated public screenings of their films, networking opportunities, and community arts experiences. We empower our communities by kindling a love of film and the sense of wonder created through the shared experience of film-going. By celebrating these experiences with new and diverse work, Sheboygan Film Festival invites new opportunities for connection and furthers Sheboygan's position as a creative hub.



SHEBOYGAN film festival

2025 Impact

- 11 Venues
- 91 Films Screened
- Films from 23 Countries
- 1,219 Tickets Issued
- 350 Opening Night Attendees
- Sold Out Friday Night Screening
- 22 Sponsors
- 30 Visiting Filmmakers
- 661 Unique Attendees
- 25% of Visitors from Outside of WI
- Visitors from 143 Different Zip Codes
- 100% of Respondents Would Attend Again



"Excellent film festival! We've been to a few this year across the midwest and this was easily the best one we attended. Well organized, beautiful venues, good communication, great team! Congratulations and we look forward to returning!"

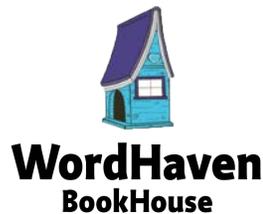


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2026 Venue Partners



**John Michael
Kohler Arts Center**





SHEBOYGAN film festival



Why Sponsor

Sheboygan Film Festival (SFF) offers many opportunities for area businesses and non-profits to support the festival while also gaining exposure for their organization.

Sheboygan Film Festival is by and of the Sheboygan community, which is why local business support is so important. Our 7 sponsorship levels allow for organizations of any size to participate, starting from the Real Good Neighbor at \$250 up to the Opening Night Presenting Sponsor at \$12,500. Sponsorship benefits include a variety of joint marketing opportunities and festival perks.

We invite you to get in on the ground floor of what will become a legacy for Sheboygan. After a successful first year, we see unlimited potential for SFF to become a premier festival for Wisconsin, attracting film lovers from around the Midwest and even the world to Sheboygan every fall for a weekend of film and festivities.

2026 Sponsorship Levels

Real Good Neighbor
\$250*

This level is a great option for small businesses who wish to support the festival and also get their name out in the community. Benefits include a SFF 2026 Window Decal, 2 tickets to Opening Night, a shoutout on our social pages, and your name included in the festival trailer, in the festival program, and on the SFF website.

Jake's Screening Sponsor
\$500*

This option is open to non-profits in Sheboygan County and provides mission-based organizations the opportunity to collaborate with the festival on a screening. Benefits include the Real Good Neighbor perks as well as 20 complimentary tickets to the sponsored screening for populations your organization serves, a resource table at the screening, and on screen credit that says "Screening Presented by [Your Org's Logo]."

Bronze
\$1,000*

This is another great option for small to mid-sized organizations looking to support the festival. You'll get additional exposure by getting your logo included in the festival trailer that's played before every screening at the festival. Benefits include an SFF 2026 Window Decal, 6 tickets to Opening Night, a shoutout on our social pages, your name in the festival program, and your logo included in the festival trailer and on the SFF website.

Silver
\$2,500*

This level gets your logo included in the festival program and helps the festival expand its marketing efforts to build the reputation of the festival and Sheboygan. Benefits include an SFF 2026 Window Decal, 15 tickets to Opening Night, a social media spotlight, a joint press release, and your logo included in the festival trailer, festival program, and on the SFF website.

Gold
\$5,000*

Gold Sponsors have a significant presence at the festival with your logo included on SFF Volunteer Shirts that are worn throughout the festival. Your support at this level allows us to grow the festival. Benefits include an SFF 2026 Window Decal, 25 tickets to Opening Night, a social media spotlight, a joint press release, your logo on SFF Volunteer Shirts, and your logo included in the festival trailer, festival program, and on the SFF website.

JMKAC Screening Sponsor
\$7,500*

Sponsor one of our screenings at the John Michael Kohler Arts Center and gain additional exposure for your company. Benefits include all Gold Level Perks as well as 20 complimentary tickets to the sponsored screening, on stage acknowledgement at the screening, on screen credit that says "Screening Presented by [Your Logo]", and a welcome sign at the screening that says "Screening Presented by [Your Logo]".

Opening Night Presenting Sponsor
\$12,500*

Only one sponsorship is available at this level. As the Opening Night Presenting Sponsor, your company is featured at Opening Night and welcomes guests to the festival. Benefits include all Gold Level Perks, 25 additional complimentary tickets to Opening Night, on stage recognition at Opening Night, on screen credit that says "Screening Presented by [Your Logo]", a welcome sign on the red carpet that reads "Screening Presented by [Your Logo]," and your logo on the step and repeat photo backdrop on the red carpet.

* Amount indicates minimum contribution to be eligible for complimentary sponsorship perks. Sponsorship does not imply decisions over festival programming, awards, and/or creative intent. Sponsorships contributions to Sheboygan Film Festival are tax-deductible through the Belladonna Film Project, a 501(c)3 nonprofit.

2026 Sheboygan Film Festival Sponsorship Benefits

Opening Night
Presenting
Sponsor
\$12,500

JMKAC
Screening
Sponsor
\$7,500

Gold
Sponsor
\$5,000

Silver
Sponsor
\$2,500

Bronze
Sponsor
\$1,000

Jake's Screening
Sponsor
(non-profits only)
\$500

Real Good
Neighbor
\$250

SFF 2026 Window Decal	✓	✓	✓	✓	✓	✓	✓
Name in Festival Trailer Before Films	✓	✓	✓	✓	✓	✓	✓
Name in Festival Program	✓	✓	✓	✓	✓	✓	✓
Name on SFF Website	✓	✓	✓	✓	✓	✓	✓
Social Media Acknowledgement	✓	✓	✓	✓	✓	✓	✓
Complimentary Tickets to Opening Night	50	25	25	15	6	2	2
Logo in Festival Trailer Before Films	✓	✓	✓	✓	✓	✗	✗
Logo on SFF Website	✓	✓	✓	✓	✓	✗	✗
Logo in Festival Program	✓	✓	✓	✓	✗	✓	✗
Joint Press Release	✓	✓	✓	✓	✗	✗	✗
Logo on SFF T-Shirts Worn by Volunteers	✓	✓	✓	✗	✗	✗	✗
Complimentary Tickets to Sponsored Screening	✓	20	✗	✗	✗	20	✗
On Stage Shout Out at Screening	✓	✓	✗	✗	✗	✗	✗
On Screen "Presented By" Credit	✓	✓	✗	✗	✗	✓	✗
Welcome "Presented By" Sign	✓	✓	✗	✗	✗	✗	✗
Logo on Festival Red Carpet Photo Backdrop	✓	✗	✗	✗	✗	✗	✗



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For sponsorship inquiries,
contact

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Hope to see you on the red carpet!